

Santa Barbara County Education Office  
Administrative Training Program  
P.O. Box 6307  
Santa Barbara, CA 93160-6307

## Santa Barbara County Board of Education

Dr. William T. Carty  
Dr. Peter R. MacDougall  
Dr. Richard Fulton  
Nina Taylor  
Helen Hill  
Weldon "Joe" Howell Jr.  
William K. Macdonald

---

### Administrative Training Program Instructors

**Ellen Barger**

Director, Curriculum, Instruction & Program Support

**Kris Bergstrom**

Director, Educational Support Services

**Gina Branum**

Coordinator, Literacy and Language Support

**Steve Hillery**

Coordinator, Educational Technology

**Kathy Hollis**

Director, Leadership Support Services

**Maria Larios-Horton**

Director, English Learner Support Services

**Susan Salcido**

Assistant Superintendent, Instructional Services Division

**Matt Zuchowicz**

Director, Beginning Teacher Support and Assessment

---

### For information please contact:

Kathy Hollis  
Phone: (805) 964-4711, Ext. 5436  
khollis@sbceo.org

Vera Breedlove  
Phone: (805) 964-4711, Ext. 5263  
schoolsupport@sbceo.org



# Administrative Training Program (formerly AB 430)

*California's foundational  
training program for  
school and district  
administrators*



## What is ATP?

**SBCEO's Administrative Training Program (ATP)** provides 160 hours of high-quality professional development for school and district administrators.

The program consists of three professional development modules designed to enhance skill and develop capacity in school and district leaders. The modules include a total of 80 hours of instructional time and 80 hours of follow-up practicum.

**SBCEO's ATP curriculum** is approved under the guidelines of AB 430 and approved by the California State Board of Education (E.C. §44510-44517).

**Completion of ATP** fulfills requirements for the Professional Clear Administrative Services Credential (Tier II).

## Who Should Participate?

- \* Administrators with a Preliminary Administrative Services Credential (Tier I)
- \* Administrators of schools or districts in Program Improvement
- \* Veteran administrators who wish to enhance their leadership skills

**Module 1: Leadership and Support of Student Instructional Programs** will build skills and capacity necessary to:

- establish and communicate state and district visions and goals for student focused instructional improvement
- create awareness and familiarity with state standards for all instructional team members and core subjects
- guide the full implementation of approved instructional programs
- direct and support effective professional development activities for uniform instruction and materials use
- manage data and assessment for the purpose of guiding teacher decisions regarding student interventions and instructional practices
- fully utilize technology, fiscal and human resources for the purpose of student academic success

**Module 2: School Financial and Human Resources** will build skills and capacity necessary to:

- communicate a clear plan with accountability for the use of financial, technological and human resources
- provide for ongoing coaching and training to enhance teacher learning and professional development
- develop a collaborative and productive environment where stakeholders remain focused on, and committed to, a common vision and strategy for continuous improvement and student achievement

**Module 3: Instructional Technology to Improve Pupil Performance** will build skills and capacity necessary to:

- use technology applications that add efficiency and efficacy to teaching, learning, professional development, and school management
- use school management technology to analyze and monitor pupil performance



## What are the program costs, and how do I enroll?

The cost for ATP is \$4,000 per participant.

In the past, districts have received up to \$3,000 in reimbursement from the California Department of Education (CDE). Districts will need to communicate directly with the CDE concerning reimbursement rates.

Districts may use the following website to **enroll participants in ATP** or **apply for reimbursement**:

[www.ab430training.org](http://www.ab430training.org)