


PEER LEADERSHIP RECYCLING PROGRAM

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PROJECT SUMMARY:

The Peer Leadership Recycling Program is an opportunity for the Leadership class at La Colina Jr. High to be peer teachers and representatives to all 1000 students at the school. Each Leadership student then takes on the role of representing a classroom on campus, advertising the program, collecting the phones, and deciding how the money is spent. The Community Based Special Education class on campus has a special role in the project: sorting, packaging, labeling, and shipping the cell phones to EcoPhones®. This activity is related to meeting workability vocational goals by providing dignified work experience for students with special needs. Payment for the recycled cell phones is the additional benefit for the school.

Because there is not any recycling option provided by manufactures of cell phones, and Santa Barbara does not have a central location for receiving cell phones, the initiative must come from our students. Peers continue to be the most powerful source of influence at our school, and through this program we are able to use peer influence to better the environment. This project teaches all of our student's important lessons through service learning. Three key elements are:

1. Meets a real community need
2. Integrates into, and enhances the curriculum
3. Coordinates with a community agency, another school, or the community at large

If there is not a Special Day Class at your school, other groups such as an Environment Club, or any club interested in sharing the profits can join the program.

STANDARDS ADDRESSED:

CAPA Standards

- Respect for the rights and opinions of others, and respect for the rules by which we live, including the meaning of the "Golden Rule".
- The importance of public virtue and the role of citizens, including how to participate in a classroom in the community, and in civic life.
- Understand the concept of exchange and the use of money to purchase goods and services.
- Identify the specialized work that people do to manufacture, transport, and market goods and services and the contributions of those who work in the home.

Grade 7 Science

- Students know that the extinction of a species occurs when the environment changes and the adaptive characteristics of a species are insufficient for its survival.
- Scientific progress is made by asking meaningful questions and conduction careful investigations.

Grade 8 History, Social Science

- Students analyze the transformation of the American economy and the changing social and political conditions in the United States in response to the Industrial Revolution.
- Examine the location and effects of urbanization, renewed immigration, and industrialization.

PROJECT OBJECTIVES:

- Stop the inappropriate disposal of cellular phones
- Use peer influences to convince people to recycle their cellular phones
- Promote interaction between Special Day Class and Leadership Class
- Raise money for the school

PROCEDURES:

1. Student or adult brings old, dead or broken cell phone to school.
2. The student gives the phone to their Leadership representative
3. Phones are then brought to the Special Day Class (or group in charge of packaging)
4. Students in the Special Day Class sort the phones into boxes provided by EcoPhones® for shipment.
5. Students practice sorting and counting skills in the process.
6. Packages are shipped.
7. Check is sent to La Colina by EcoPhones®.

DISTRIBUTION OF RESPONSIBILITIES:

Leadership

- Create skits and signs to introduce recycling cell phones to students.
- Present skits to classes
- Use posters and instructional materials provided by EcoPhones® to motivate students
- Purchase recycling bins on campus to promote all forms of recycling
- Listen to student ideas and requests for spending the funds earned from recycling
- Be model recyclers on campus

Special Day Class

- Sort, package, label and ship the cell phones to EcoPhones®
- Be model recyclers on campus
- Use EcoPhones® pricing information to determine the value of the cell phones collected

LEADERSHIP SKIT:

In order to communicate the goal of the program, the Leadership students wrote a skit, which they performed to their representative classes.
(Two students are walking down the hall talking on their cell phones. The students run into each other because they are busy talking and not watching where they are going. Both cell phones drop to the ground.)

Student 1: Oh my gosh! Look where you are going!

Student 2: What?! You weren't looking either!

Student 1: Well thanks to you, my phone is broken!

Student 2: Luckily mine still works.

Student 1: Now what am I going to do? I guess I just have to throw it away. It's not use to me now.

Student 2: I heard that you can recycle it now.

Student 1: Really? How? Where?

Student 2: Just give it to your Leadership representative. They will recycle it for you.

Student 1: Where do they take it?

Student 2: Well there is this company called EcoPhones® that recycles cell phones. The students in charge sort all the phones and ships them to EcoPhones®.

Student 1: Oh wow!

Student 2: And La Colina even receives money for each phone we recycle so we can buy things for the student body, like new recycling bins, and more benches to sit on at lunch!

Student 1: That's awesome! Thanks for the info!

Student 2: So can I have your phone now?

Student 1: Uhhh yeah, I guess so! Thanks!

