



**SANTA BARBARA COUNTY BOARD OF EDUCATION
COMMUNITY RELATIONS COMMITTEE**

4400 Cathedral Oaks Road
Santa Barbara, CA 93110

MEETING

January 5, 2023 – 2:45 p.m.

MINUTES

The Santa Barbara County Board of Education Community Relations Committee held this meeting on Thursday, January 5, 2023, as a hybrid meeting due to weather conditions. Additionally, Resolution No. 2313, adopted by the board on December 9, 2022, recognized a state of emergency and reauthorized teleconferenced meetings for a period of thirty days, per AB 361.

UNAPPROVED

In Attendance: Marybeth Carty, Nadra Ehrman, Joe Howell, Susan Salcido, Camie Barnwell, Anna Freedland

GENERAL FUNCTIONS

1. Call to order

The meeting was called to order at 2:49 p.m. by Committee Chair Ehrman.

2. Public comments

None.

DISCUSSION ITEM

3. Community Relations Committee goals

The committee discussed ideas for the committee and board in terms of community relations. Chair Ehrman and SBCEO staff agreed to work on an outline of the ideas discussed to bring back to a future committee meeting.

ACTION ITEM

4. Set date(s) for future committee meeting(s)

The committee discussed meeting again sometime in February or March.

Scheduling would be done via email.

ADJOURNMENT

5. Adjournment

The meeting was adjourned at 3:33 p.m.

MOVED: Mr. Howell

SECONDED: Mrs. Carty

VOTE: Passed 3-0

Board Community Relations Committee Meeting Notes, January 5, 2023

Ideas discussed for the committee in terms of community relations:

Ceremonial role

- Have chair of committee accompany the superintendent at the podium when there is public recognition at a board meeting and we give out plaques/awards
- Invite students to board meetings to recognize and hear from (include SBCEO programs)
- Attend SBCEO's JCCS high school graduations, maybe also volunteer to attend district graduations

Informing the public about SBCEO

- Articles. Be sensitive to election cycle and when a board member or superintendent is running. Be mindful of speaking for the board.
- Attend district board meetings in trustee areas
- Recognize our students (Spelling Bee, etc.) and other students in newsletter

Highlight board members

- "Board corner" in Susan's newsletter about what the board is doing (ex: AHC tour)

Correspondence

- Joe continue to write letters to JCCS graduates
- Recognize more people via correspondence, such as writing a thank you note to a staff member who presented at a board meeting
- Recognize our students (Spelling Bee, etc.) and other students on SBCEO notecards written on behalf of the board

Public events

- Attend public events wearing board nametags and report back
- Help put together Operation Recognition or other SBCEO events (ex: service awards)
- Reach out to high schools in each trustee area, offer our services for awards, senior nights, etc.

SBCEO staff will deliver student artwork notecards to the committee members for their use.