



Santa Barbara County Education Office

4400 Cathedral Oaks Rd, PO Box 6307, Santa Barbara, CA 93160-6307
Telephone: (805) 964-4711 • FAX: (805) 964-4712 • sbceo.org

Susan C. Salcido, Superintendent of Schools

Santa Barbara County Board of Education

APPLICATION TO FILL A VACANCY ON THE BOARD – TRUSTEE AREA 2

Important Dates

August 8-17, 2022 – Window to submit application

August 17, 2022, 5 p.m. – Deadline to submit application

August 26, 2022, 9 a.m.-12 p.m. – Interviews of candidates (alternate date, if needed: Aug. 29)

September 1, 2022, 2 p.m. – Board meeting at which a provisional appointment will be made

Application Process

Completed applications should be submitted, along with a resume, to the Superintendent's Office at 4400 Cathedral Oaks Road, Santa Barbara, CA 93110, or via email to afreedland@sbceo.org no later than 5 p.m. on Wednesday, August 17, 2022.

Once applications are submitted, candidates will be contacted regarding next steps in the process. If a candidate is selected for an interview, interviews will be held on Friday, August 26, 2022, between 9 a.m.-12 p.m., at a special board meeting. An alternate date for interviews, if needed, is Monday, August 29, 2022.

Note: Board meetings are audio recorded, so candidate interviews will be recorded during the August 26, 2022 special board meeting.

The board will make a provisional appointment to fill the vacancy at the regularly scheduled board meeting on Thursday, September 1, 2022 at 2 p.m.

Eligibility Information

Interested applicants must be at least 18 years of age and a registered voter residing within the boundaries of Trustee Area 2 that existed prior to redistricting in 2022. Trustee Area 2 encompasses most of Goleta and a portion of western Santa Barbara.

Requirements per Education Code 1006: Any registered voter residing in Trustee Area 2 is eligible to be a member of the county board of education except the county superintendent of schools or any member of their staff, or any employee of a school district or charter school that is within the jurisdiction of the county board of education.

Interested applicants must be able to attend regular board meetings, which are held on the first Thursday of the month at 2 p.m. in person at the Santa Barbara County Education Office (SBCEO) located in Santa Barbara. Additionally, they must be able to serve on one to two board committees, which typically meet between once a year to three times a year.

Note: Under the California Public Records Act, copies of an application received by the County Education Office must be made available for public inspection and copies provided upon request. Contact information will be redacted.

APPLICATION FORM

CONTACT INFORMATION

Name		
Home Address (Physical Address, no P.O. Boxes)		
Mailing Address if Different than Above		
Cell Phone	Home Phone	Business Phone
Personal Email Address		
Business Address		

OTHER INFORMATION

Occupation and Employer
Number of Years of Residence in Trustee Area 2*

*Candidates must reside within the boundaries of Trustee Area 2 that existed prior to redistricting in 2022. This is because the provisional appointment is to fill the seat that has a term that began in 2020 and ends in 2024. So, the candidate must reside within the boundaries that existed when the term began in 2020. In the November 2024 General Election, all trustee areas on the ballot will be defined by the boundaries set after redistricting in 2022.

Candidates may call the Santa Barbara County Elections Office to confirm they reside within the correct boundaries: 1-800-722-8683.

REVIEW ITEMS

Review the following items and put a checkmark or "X" in the column on the right after you have reviewed them.	Reviewed
1. The video (2 minutes, 45 seconds) on the SBCEO homepage called, "What does a County Office of Education do?" http://www.sbceo.org	
2. The "About the Board of Education" section on the SBCEO board webpage: http://www.sbceo.org/board	

QUESTIONS (You may attach/enclose additional pages to provide more information if needed)

<p>1. Do you have prior experience serving on a board (non-profit or for-profit) or on a governing board, including a school district board or a county board of education? Please list such prior experience.</p>
<p>2. Why do you want to be a county board of education member?</p>
<p>3. What are the challenges you see facing public education in the county and what role do you feel the County Board of Education can play in addressing such challenges?</p>
<p>4. Describe any skills and experience that you may have, from your personal or professional life, that would benefit the County Board of Education.</p>
<p>Please be sure to submit your resume along with this application form.</p>

Applicant Signature:	<i>Nadra Efirman</i>	Date:	
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Nadra Ehrman

Management & Sustainability Professional

Summary

Collaborative, balanced, engaging professional with strong communication and leadership skills. Combines qualitative emotional intelligence with quantitative strategic, business management. Committed to sustainable and equitable environmental and social values.

Skills

- Public Speaking
- Networking
- Partnership Building
- Conservational Spanish
- Progam Management
- Project Management

Work experience

Director of Sustainability

Mar 2022 - Present

The Towbes Group

Oversees the overall execution, mission, and efficacy of the organization's environmentally sustainable strategy, programs, policy and practices. Collaborates with all departments and stakeholders to address the organization's approach to environmental responsibility with the goal to minimize the company's environmental impact.

- Assess and analyze company processes to identify areas in and processes to which improvements can be made in accordance with the organization's commitment to sustainability.
- Conducts research to identify environmental and sustainability concerns, interests, and issues.
- Drafts and prepares reports, presentations, and proposals; presents proposals and recommendations to the Chief Executive Officer, board of directors, and other key stakeholders.
- Prepares documentation required for project funding for various environmental initiatives including proposals and grant applications.
- Maintains current working knowledge of, and ensures compliance with, all applicable local, state, federal, and internal environmental laws and regulations.
- Identifies and facilitates training as needed.

Community Manager

Dec 2010 - Aug 2022

The Towbes Group - Encina Meadows Apartments

Managed daily operations and long-term strategic planning for two multi-family, real estate properties with a combined total of 168 units and an average of \$4.3 million annual budget.

- Achieved Gold and Platinum Customer Service Awards from 2014 - 2018 for properties by garnering resident satisfaction and providing superior service.
- Spearheaded and assisted several environmentally sustainable initiatives including: plumbing, energy, and landscaping retrofits, worked collaboratively with sustainable businesses as well as improved sustainable operational and purchasing practices.
- Maintained a 98.9% occupancy average from 2011 - 2018 while cumulatively increasing income by approximately 4% each year.

Assistant Community Manager

Feb 2009 - Dec 2010

The Towbes Group - Patterson Place Apartments

- Assisted Community Manager in daily operations and overall management of 168 unit, multi-million dollar community. Provided residents with a sense of community by demonstrating strong interpersonal skills in addition to efficient and effective service.

CASE MANAGER

Dec 2002 - Jun 2007

SAN DIEGO YOUTH AND COMMUNITY SERVICES -TAKE WING

- Created and implemented programs life skills curriculum, provided supportive services, financial literacy, and job preparedness skills to transitional age youth (16 - 24) in a non-profit, tax credit residential community.

Education

Bachelor of Arts Degree, Fine Arts

- June 2001

University of California, Santa Cruz

Liberal Arts,

AUG 1997 - JUL 1998 - Independent Study and Education Study Abroad Program (Salvador Bahia and Rio de Janeiro)

Master of Science in Social Entrepreneurship

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University of Southern California

May 2018

Studied organizational models that emphasize the triple bottom line - Financial, Social and Environmental. Included Impact Investing, Corporate Social Responsibility, Hybrid Business Models, Strategy, Marketing, Finance and Accounting, Tech Feasibility, and Social Enterprise Feasibility.

Capstone Project: The Greener App.

Community Affiliations

- **Santa Barbara State Street Advisory Committee**
 - Committee Member, 2021- Present
- **Community Environmental Council**
 - Board Member, 2018 - Present
- **Santa Barbara Green Business Alliance**
 - Committee Member, 2018 - 2020
- **Katherine Harvey Fellows,**
 - Fellow, 2016
- **Santa Barbara Impact Hub (Currently Kiva CoWork)**
 - Ambassador, 2016